

WESTSIDE COMMUNITY SCHOOLS

Superintendent Goals and Priorities for 2019-20

INSTRUCTIONAL LEADERSHIP

- Help clarify and further implement an attitude of academic excellence and define what that is as it pertains to personalized learning, modular scheduling, and critical thinking
- Assist with expanding career education and work certification opportunities
- Oversee evaluation of our current 1:1 personal learning device initiative where K-6 receives iPads and 7th-12th graders receive Apple laptops
 - Are there better brain-based, developmental, and cost-efficient ways of providing meaningful technology experiences that benefit our students academically?
 - Our current technology cycle is scheduled to be refreshed after 2020-21
- Increase the percentage of students performing at/above state and national averages on local, state, and federal assessments
 - Help improve ACT prep and performance
- Work to find the balance between PBIS and traditional behavioral methods
- Assist building leadership as we address student behavioral expectations, communication of those expectations, and consistency of student discipline throughout the district through reinforcement, rewards, and consequences
- Increase dual credit and AP programming
- Expand inclusion and bias awareness practices for students and staff
- Expand programming for identified high ability learners
- Identify SPED programming needs dealing with tiered interventions and behaviors
- Establish “Summer Learning Academies” for students on a wide variety of topics
- Determine the future of counseling and school psych roles

FINANCIAL LEADERSHIP

- Create and oversee a day-to-day line item budget that is easy to understand
 - Ensure we receive more money than we spend
 - Add some easy to understand monthly reports to show how we’re doing throughout the fiscal year
- Communicate proactively and effectively with BOE, staff, and stakeholders about our budget priorities, challenges, and outlook
 - Help gain budget clarity, identify instructional/program priorities, start to create multi-year plans, and create and plan for a capital maintenance program
 - Develop and communicate a board philosophy to include tax request, total revenue, and total disbursement analysis
- Review/assess current level of non-classroom personnel....are there non-instructional positions to attrition away that can free up some budget stress?
- Look towards increasing salary/benefit structure AND internal understanding of what we offer/provide in an effort to become better at retaining high-quality staff

COMMUNICATION/PUBLIC RELATIONS/COMMUNITY ENGAGEMENT

- Communicate at a high level with school staff
- Be a visible and approachable presence in all school district facilities on a regular basis, to include classroom walk-throughs
- Be a visible and engaged supporter at numerous school activities and events
- Help the BOE continue to communicate and engage even more with stakeholders
- Get to know internal and external stakeholders
 - First Friday Feedbacks
 - Community Coffees
 - Lunch & Learns
 - Service club presentations
 - Personal visits
- Develop and utilize student, staff, stakeholder, and retiree advisory committees
- Assist with development of 2-3 minute videos on a wide variety of topics that we want our staff and stakeholders to understand and be proud of
- Utilize social media to positively promote our school district
- Streamline and strategize our marketing plans in regards to option enrollment, communication with large employers and the Omaha Chamber, and staff recruitment & retention initiatives
- Interact with local business leaders on a regular basis to keep the lines of communication open about potential partnerships and school district updates
- Help improve the relationships with our Countryside Village business neighbors

FACILITIES LEADERSHIP

- Develop 3-5-7 year facility upkeep plans with prioritized projects, funding sources, and strategic value
- Review current facilities format to analyze used, unused, and under-used facilities as we look for potential reduction and consolidation of space across the district
- Review/assess timing and needs of Phase II and Phase III Bond elections and projects
- Ensure that all buildings and their grounds are safe, well-kept, and representative of District 66's high expectations

VISIONARY PLANNING

- Develop and implement a strategic plan for 2020-21 through 2025-2026
- Identify common priorities and projects the school district and Foundation can work on together that both sides are supportive of and excited about
- Develop a long-term, sustainable strategy for levy override and bond issuances
- Determine an optimal total enrollment target and work toward achieving this number through positive and proactive action

CULTURE ENHANCEMENT

- For all employees, students, and patrons, be a role model that exhibits honesty, integrity, enthusiasm, pride, a strong work ethic, and high expectations for self/others
- Emphasize “Westside Pride” and continue work to enhance our culture of pride, high expectations, innovation, community, teamwork, and excellence in everything we do
- Celebrate our many successes while constantly working to get even better
- Instill lots of communication and follow-through with a results-based mindset

LEGISLATIVE/STATEWIDE LEADERSHIP

- Set Legislative priorities, protocols, and strategy for the upcoming legislative session and beyond
- Help our school district widen its legislative footprint through individual involvement and affiliation with GNSA and other organizations
- Continue to serve on the Nebraska Commissioner of Education’s Advisory Council
- Continue to stay engaged with statewide coalitions that are working to better promote and protect public education



#WeAreWestside